

# Charity Connect

Connecting your business with worthwhile initiatives



## What is Charity Connect?

Charity Connect is part of the Concierge Connect program run by the Concierge Travel Group. It was established to encourage staff and clients to participate in activities for worthwhile Charities around Australia and the world.

Whether you want to volunteer your time or donate money, we can connect you with one of our charity partners that suit your company. You can also encourage your clients and staff to participate.

## What's it in for us?

We have been working with charities for many years and realised that it increases staff morale and satisfaction. It also shows our clients that we don't just support charities but that we are also ambassadors for their cause. It demonstrates that we don't just talk the talk but we also walk the walk.

## What's in it for you?

- ✓ Increase in staff morale & employee retention
- ✓ Regular information on what is available to participate in
- ✓ Connect with your customers
- ✓ Positively position your brand
- ✓ Fosters word of mouth

**“We established Charity Connect as we are committed to being a progressive and socially responsible company”**

**Renos Rologas, General Manager – Concierge Business Travel**

## Charity Connect

“Charity Connect is a program run by Concierge BT that connects our staff, clients and their customers to charities and community initiatives around Australia and the world.”  
Renos Rologas – General Manager, Concierge BT

## Charities we Connect

- Footprints Network
- Cancer Council
- Clean Up Australia
- Red Cross
- Millennium Foundation

## Contact Us

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